



March 28, 1991

TO: LORRAINE
BETSY

J.H. CASEY
Division Sales Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
201-225-3050
Fax 201-417-9076

RE: WAWA TEST

ON 4/1/91 AND 4/2/91

- Install System III PCD at register
- Install System III Promo Unit Display
- Install pole/ground mount sign

UNTIL FURTHER NOTICE

- Rep to make every Wawa every Monday to place orders and refill promo display
- Part-timer to call on every Wawa every week on Thursday or Friday to refill promo display

DM
T&D
S.E.M.
B.A.M.
111
1330/91
111
141/91

51854 1343

"We work for smokers."

SHIPPED TO WAWA STORES

<u>TERR</u>	<u>ACCT #</u>	<u>149228</u> <u>MIP SALEM BELT BAG</u>	<u>150504</u> <u>SALEM LIGHTER HOLDER</u>	<u>149327</u> <u>CAMEL CAP</u>
07	WOODBIDGE	555743	3 SKU'S	6 SKU'S
02	ROCKY HILL	527262	3 SKU'S	6 SKU'S
02	MIDDLESEX	639686	3 SKU'S	6 SKU'S
07	ISELIN	022902	3 SKU'S	6 SKU'S
02	HILLSBOROUGH	498513	3 SKU'S	6 SKU'S
07	COLONIA	771886	3 SKU'S	6 SKU'S

TO BE PICKED-UP AT DIVISION OFFICE

ROLL OF \$1.00 OFF 3 PK/SALEM COUPONS

BETSY	3
LORRAINE	3

Sincerely,


J.H. Casey

JHC/lt

M-2

51854 1344